

WIWA puts management level on a broader footing with dual management

At WIWA Wilhelm Wagner GmbH & Co. KG, a globally active developer and manufacturer of paint spraying equipment, material handling technology and extrusion and injection systems headquartered in Lahnau, Germany, all signs point to growth - since November 1 of this year, the previous Managing Director and founder's grandson Peter Turczak (left) has been supported by Malte Weber (right).



While Turczak is now in charge of the technical side of management and therefore responsible for production and research and development, Weber has taken over the commercial part and is therefore responsible for sales, controlling, human resources and accounting as well as the Asslar site, which primarily deals with plant engineering. The 39-year-old is no stranger to the company, having already worked for WIWA as a student in 1999. Four years later, together with Turczak, he founded NetConsequence GmbH, which has been providing WIWA with ongoing IT and ERP support ever since.

From February, Weber had already taken over the management of the Asslar site on a temporary basis, bringing him even closer to WIWA. To date, he has worked in the company environment for almost 25 years, but has also gained valuable experience through his own external projects, which is now useful to him in his new position.

The industrial engineering graduate explains why the decision was made to have two heads at WIWA: "In the interests of growth and the now almost 150 employees, we are creating more capacity for innovation and the general further development of WIWA."

On top of this, there is the new company focus on the three business areas of surface coating, extrusion/material handling and injection/building protection and the overhaul of the brand image in summer 2021, the expansion of the Asslar site a few months later, most recently numerous new hires and the acquisition of additional machines for greater productivity as well as the planned new building in Lahnau - all measures that will contribute to this common goal.